

# WLAN Branding



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## Campus-wide

Target group based and measurable across the entire airport campus: WLAN branding makes it possible for you! Depending on their origin, you have the option of addressing our passengers in German or English. Use the full potential of WLAN branding and display individual motifs on each terminal in order to reach your target group as effectively as possible. While predominantly European and international airlines such as Emirates, Air France, KLM and many others depart from Terminal 1, Lufthansa starts in Terminal 2 with its Alliance partners. The measurability of the product provides you with information about how many passengers your advertisement was seen by.



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You have the option of displaying individual content depending on the building (Terminal 1 including MAC & MAC Forum, Terminal 2, satellite).

Price*	1 month	2 months	6 months	1 year
	€17,500	€52,500	€90,000	€180,000

\*plus the statutory sales tax, AE: 10%, duration discount from 6 months included in the media price

Book now and directly in the focus of the user the login area of the Munich Airport WLAN!

Branding options in the login process:

Page 2 "Go online": image, text

Page 3 "commercialization side": image, text, link

Formats:

s. data sheet

Recording costs:

€150 per assembly