

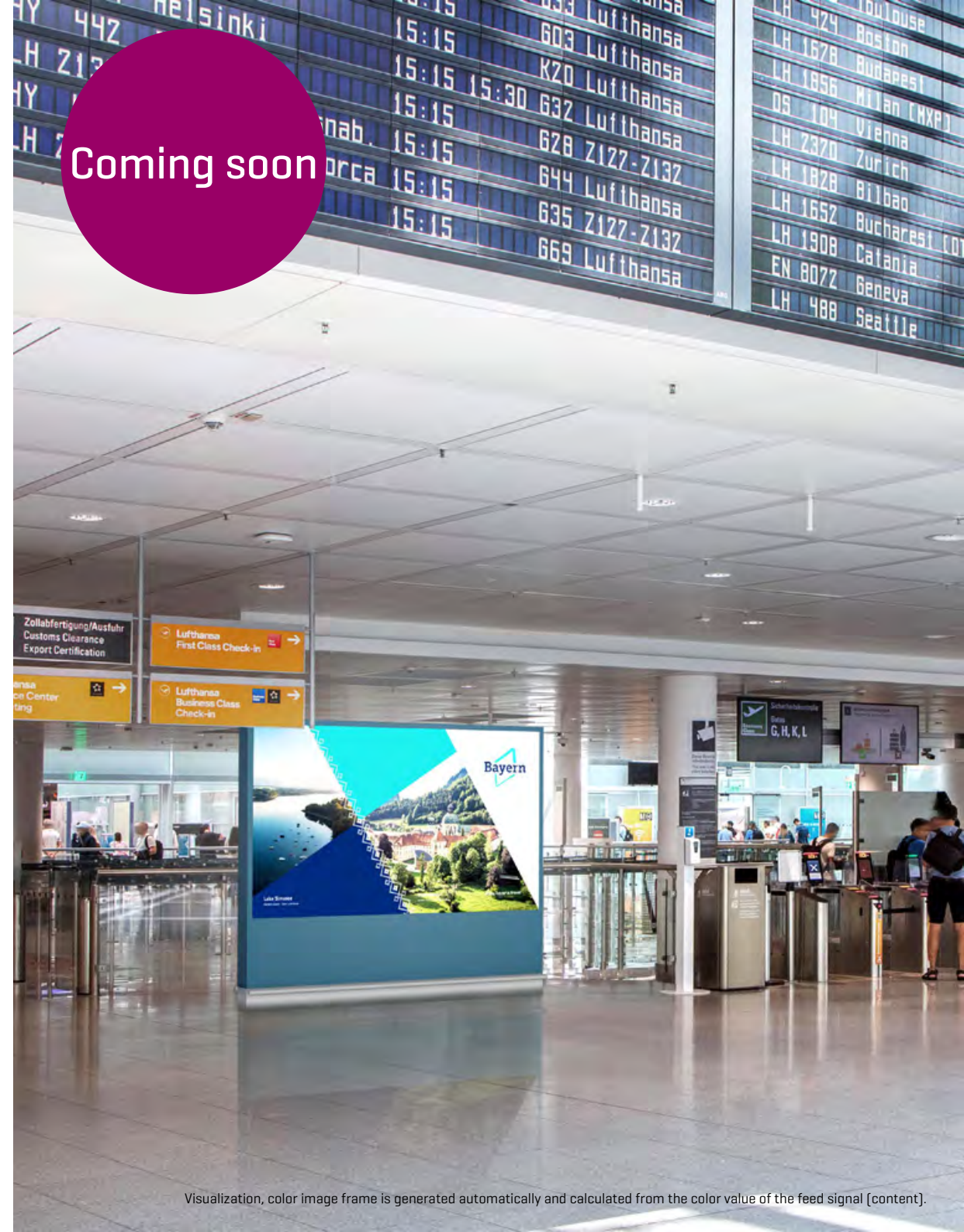
Take-Off Boards

Terminal 2, Level 04

The central security checkpoint is the hub for all departing passengers in Terminal 2, including the satellite building. Following a modernization, this area features three new, highly visible video screens, perfect for your advertising message.

Take advantage of this exclusive opportunity to place your brand prominently and reach all travelers directly. The strategic positioning ensures that your message is always in the passenger's field of vision, guaranteeing maximum attention.

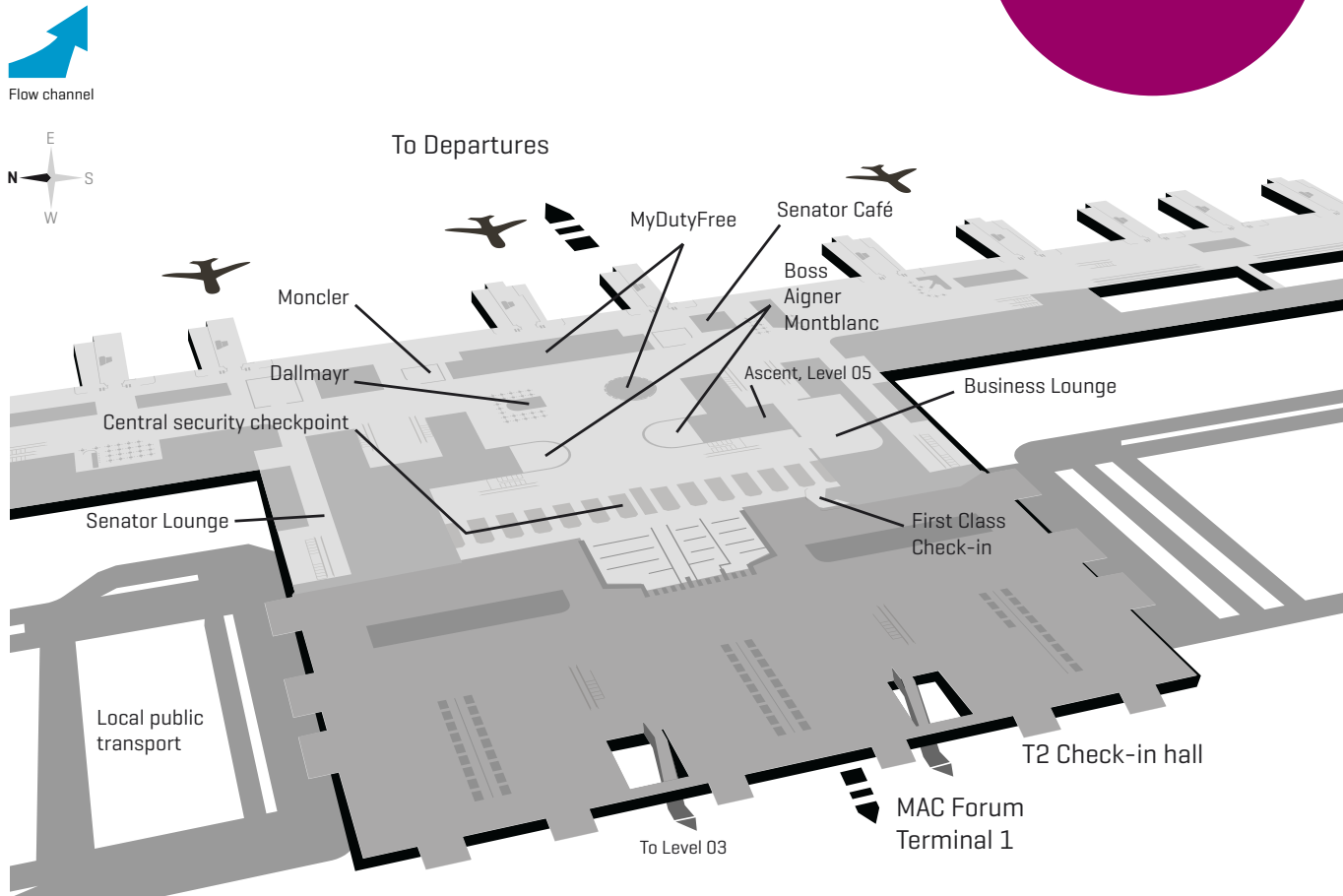
Present your campaign where it all comes together: directly in front of the security checkpoint in Terminal 2. Reach thousands of travelers every day and make sure your message is remembered!



Coming soon

Take-Off Boards

Coming soon



Format:

3.00 m x 1.70 m (WxH), [two video screens west]
2.00 m x 2.40 m (WxH), [video screen east]

Number: 3

Ad/fade-in length:

10-, 15-, 20-, or 30-seconds
Trailer to the client, minimum fade-in length:
10 seconds

Operating time:

18 hours [4:30 - 22:30] on 365 days/year

Resolution:

video screens west [16:9]: 1920 x 1080 px
video screen east [full screen]: 2160 x 2560 px
[different representations on video screen east are possible]

File formats:

16:9 FullHD + still image JPG

Equipment: Broadcast without sound

Production:

Commissioned by and at the expense of the client

Miscellaneous:

Clearance and installation by Flughafen München GmbH

Object number: 0017ÖP4409, 0017ÖP4410,
0017ÖP4411, 0017ÖP4412

Price*

	1 week	1 month	3 months	6 months	1 year
1/4 of the advertising volume	€16,150	€56,160	€140,400	€234,000	€390,000
Exclusive occupancy	€48,450	€168,480	€421,200	€702,000	€1,170,000

*plus the statutory sales tax;

Agency discount: 10%

